

# The Business of Diversity + Equity + Inclusion

How to Leverage DEI to Maximize Your Bottom Line

## ***Sponsorship Opportunities***

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### ***Empower Sponsor: \$8,000***

- Designated as an official sponsor for the Business of DEI program
- Corporate logo listed on all event promotional material and Colorado Diversity Council website
- Will publicly receive a Recognition Plaque at the event
- Full-page ad *\*Ads must be received 4 weeks before the event date*
- Corporate logo on the cover of the program
- 20 in person registrations for the event

### ***Enlighten Sponsor: \$6,500***

- Designated as an official sponsor for the Business of DEI program
- Corporate logo listed on all event promotional material and Colorado Diversity Council website
- Will publicly receive a Recognition Plaque at the event
- Half-page ad *\*Ads must be received 4 weeks before the event date*
- Corporate logo on the cover of the program
- 15 in person registrations for the event

### ***Elevate Sponsor: \$4,500***

- Designated as an official sponsor for the Business of DEI program
- Corporate logo listed on all event promotional material and Colorado Diversity Council website
- Will publicly receive a Recognition Plaque at the event
- Quarter-page ad *\*Ads must be received 4 weeks before the event date*
- Corporate logo on the cover of the program
- 10 in person registrations for the event

### ***Educate Sponsor: \$2,500***

- Designated as an official sponsor for the Business of DEI program
- Corporate logo listed on all event promotional material and Colorado Diversity Council website
- Corporate logo on the cover of the program
- 5 in person registrations for the event

***Individual Ticket*** – \$99/in-person

***Ad Opportunities for Electronic Program Booklet*** – Full Page \$800; Half Page \$600; Quarter Page \$400

*For more information, please contact [onjalai.brown@nationaldiversitycouncil.org](mailto:onjalai.brown@nationaldiversitycouncil.org)*